IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

VS.

CAREERBUILDER, LLC., a Delaware corporation; CNET NETWORKS, INC., a Delaware corporation; THE DALLAS MORNING NEWS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; GOOGLE INC., a Delaware corporation; JABEZ NETWORKS, INC., a Tennessee corporation; MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability company; THE NEW YORK TIMES COMPANY, a New York corporation; YAHOO! INC., a Delaware corporation; and YOUTUBE, LLC, a Delaware limited liability company,

Defendants.

CASE NO. 2:09-cv-175 (TJW)

Jury Trial Demanded

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, D. Jeffrey Rambin, enters his appearance in this matter as counsel for Plaintiff, Beneficial Innovations, Inc., for the purpose of receiving notices and orders from the Court.

Dated: June 5, 2009 Respectfully submitted,

By: /s/ D. Jeffrey Rambin

S. Calvin Capshaw
State Bar No. 03783900
Elizabeth L. DeRieux
State Bar No. 05770585
N. Claire Abernathy
State Bar No. 24053063
D. Jeffrey Rambin
State Bar No. 00791478
Capshaw DeRieux, LLP
Energy Centre
1127 Judson Road, Suite 220
P. O. Box 3999 (75606-3999)
Longview, Texas 75601-5157
Telephone: (903) 236-9800
Facsimile: (903) 236-8787

Email: ccapshaw@capshawlaw.com
Email: chenry@capshawlaw.com
Email: jrambin@capshawlaw.com

Robert Christopher Bunt State Bar No. 00787165 Email: rcbunt@pbatyler.com Robert M Parker State Bar No. 15498000 Email: rmparker@pbatyler.com Parker & Bunt, P.C. 100 East Ferguson, Suite 1114 Tyler, Texas 75702

Telephone: (903) 531-3535 Facsimile: (903) 533-9687

Of Counsel:

Gregory S. Dovel CA State Bar No. 135387 Julien Adams CA State Bar No. 156135 Dovel & Luner, LLP 201 Santa Monica Blvd., Suite 600 Santa Monica, CA 90401 Telephone: (310) 656-7066

Telephone: (310) 656-7066 Facsimile: (310) 657-7069

ATTORNEYS FOR PLAINTIFF BENEFICIAL INNOVATIONS, INC.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have

consented to electronic service are being served with a copy of this document via the Court's

CM/ECF system per Local Rule CV-5(a)(3) on June 5, 2009. Any other counsel of record will

be served by facsimile transmission and first class mail.

By: /s/ D. Jeffrey Rambin

D. Jeffrey Rambin

-3-